

Serial No. 10/800,581

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IN THE CLAIMS

Please cancel claims 14 and 15-33, amend claims 1, 11, and 13, and add new claim 34 as follows:

1. (CURRENTLY AMENDED) A method of broadcasting comprising the steps of:
storing a user geographic identifier in a receiver;
generating a broadcast signal from a substitution of a second input data stream from a second source for a first input data stream from a first source if the second input data stream has substantially common content as the first input data stream;
applying an overlay identifying the first source onto said broadcast signal in response to said geographic identifier; and
displaying said overlay and said broadcast signal.
2. (ORIGINAL) A method as recited in claim 1 wherein said step of applying an overlay comprises the step of overlaying text onto said broadcast signal.
3. (ORIGINAL) A method as recited in claim 1 wherein said step of applying an overlay comprises the step of overlaying graphics onto said broadcast signal.
4. (ORIGINAL) A method as recited in claim 1 wherein said graphics comprises a station logo.
5. (ORIGINAL) A method as recited in claim 1 further comprising the step of generating a broadcast signal including a broadcast geographic identifier.
6. (ORIGINAL) A method as recited in claim 1 further comprising the steps of broadcasting an overlay having an overlay geographic identifier; comparing the user geographic identifier with the overlay geographic identifier; and storing the overlay into an overlay memory in the receiver when the user geographic identifier corresponds to the overlay geographic identifier.

Serial No. 10/800,581

7. (ORIGINAL) A method as recited in claim 1 wherein the geographic identifier comprises a zip code.

8. (ORIGINAL) A method as recited in claim 1 wherein the geographic identifier comprises a telephone number.

9. (ORIGINAL) A method as recited in claim 1 wherein the step of generating comprises generating said broadcast signal through a high altitude platform.

10. (ORIGINAL) A method as recited in claim 9 wherein said high altitude platform comprises a satellite.

11. (CURRENTLY AMENDED) A broadcasting system comprising:
an uplink facility generating a broadcast signal ~~signal, the broadcast signal having a second input data stream from a second source substituted for a first input data stream from a first source if the second input data stream has substantially common content as the first data stream;~~
a receiving device for receiving the broadcast signal, said receiving device including an overlay memory storing an overlay identifying the first source;
a receive circuit for receiving a broadcast signal;
a geographic identifier memory storing a receiver geographic identifier; and
a controller for overlaying said overlay signal onto said broadcast signal in response to said receiver geographic identifier.

12. (ORIGINAL) A broadcasting system as recited in claim 11 wherein said broadcast signal comprises a broadcast geographic identifier, said controller comparing the broadcast geographic identifier with said receiver geographic identifier, and overlaying said overlay signal in response to comparing.

Serial No. 10/800,581

13. (CURRENTLY AMENDED) A receiving device for a broadcasting system comprising:

an overlay memory storing an overlay;

a receive circuit for receiving a broadcast signal;

a geographic identifier memory storing a geographic identifier; [[and]]

a controller and signal processing circuit for overlaying said overlay signal on said broadcast signal in response to said geographic identifier[.]] :and

a local map for identifying said broadcast signal, said controller overlaying in response to said local map.

14. - 33. (CANCELED)

34. (NEW) The device of claim 13, wherein broadcast signal comprises output data streams, and the local map selectively associates broadcast resources to the output data streams.